

Tennessee Library Association

2009 Conference Exhibitor Registration

Nashville Airport Marriott

Nashville, Tennessee

April 8 - 10, 2009

| A: EXHIBITOR INFORMATION (Please complete legibly) | | |
|---|---|------------------------|
| Company Name (to be listed in program): | | |
| Contact Name: | Company Website: | |
| Attending Representative: | Telephone: | Facsimile: |
| Address: | Products or Services Exhibited: | |
| City, State ZIP | Special Requests: | |
| Contact Email Information: | Attending Representative Email Information: | |
| B: EXHIBIT OPPORTUNITIES (Please make selections and tally rate. Early Bird discount is calculated at the end of this section.) | | |
| Description | Rate | Enter Rate if Selected |
| BOOTH RENTALS | | |
| 1. <i>8x10 Exhibit Booth</i> – This includes: carpeted booth rental, identification sign, skirted 8' by 30" table, two chairs, wastebasket, and inclusion in the Exhibitor's Directory. Booths will be assigned with preference given on a first-come, first-served assignment. | \$450.00 | |
| 2. <i>Additional Booth Space</i> – this includes same as 1. | \$350.00 | |
| ADVERTISING OPPORTUNITIES | | |
| 3. <i>Full-page advertisement</i> – in the TLA Conference Program. We will accept camera-ready art for advertisement. | \$250.00 | |
| 4. <i>Half-page advertisement</i> – see item 3 | \$150.00 | |
| 5. <i>Quarter-page advertisement</i> – see item 3 | \$75.00 | |

SPONSORSHIP OPPORTUNITIES

These will be scheduled events throughout the conference. Events are limited and will be assigned on a first-come, first served basis. *All sponsors will receive signage recognition at their event and recognition in the Conference Program*

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| If you are interested in sponsorship opportunities such as Beverage Service in Exhibit Hall (Sponsor will receive beverage tickets to pass out to attendees during no-conflict exhibit times), Special Meals (Annual events at the TLA conference include the Intellectual Freedom Breakfast, Children's Breakfast, Awards Luncheon, and the Trustees & Friends Luncheon), or the All-Conference Reception (This is one of the highlights of the TLA conference and a prime opportunity for your organization to sponsor a high-visibility event), please contact Susan Earl or Louise Kelly (Conference Co-chairs) | Susan Earl 615-826-5806 Louise Kelly 615-230-3412 |
| SUB-TOTAL FOR EXHIBIT OPPORTUNITIES: | |
| | |
| Deduct 20% if payment is made before June 1, 2008. | |
| Deduct 10% if payment is made before November 1, 2008. | |

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| GRAND TOTAL PAYMENT: <i>Make check payable to: Tennessee Library Association</i> | |
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Please remit form & payment to (please keep a copy for your records):

Annelle R. Huggins
 Executive Director
 Tennessee Library Association
 P. O. Box 241074
 Memphis, TN 38124-1074

Questions? 1-931-526-4016
 jennifer.cowan-henderson@state.tn.us

| C: FOR TLA OFFICE USE ONLY | | |
|-----------------------------------|------------------|----------------|
| Check Number: | Amount Received: | Date Received: |