

Thursday, March 18, 2010										
	<i>Director's Row 1</i>	<i>Director's Row 2</i>	<i>Director's Row 3</i>	<i>Director's Row 6</i>	<i>SE Ballroom A</i>	<i>SE Ballroom B</i>	<i>SE Ballroom C</i>	<i>Grand Ballroom D</i>	<i>Grand Ballroom E</i>	<i>Promenade 2</i>
7:30 – 8:50	Children's/Young Adults' Breakfast Ridgelake Room <i>CYA Roundtable Business Meeting following breakfast</i>									
9:00 – 9:50	Reference/ Information Services Roundtable	Technical Services Roundtable	CULS Section	Intellectual Freedom Committee				Special Libraries Section	Government Documents Roundtable GODORT	School Libraries Section
9:00 – 9:50	Electronic Resources Roundtable Business Meeting Davidson Boardroom									
10:00 – 11:30	General Session Southeast Ballrooms ABC Keynote Speakers: Unshelved: A Funny Thing Happened on the Way to the Library									
11:30 – 12:00	Unshelved Book Signings and Sale Southeast Ballrooms ABC									
11:40	Exhibits Open Grand Ballroom ABC									
11:40 – 1:10	Free Time in Exhibits Grand Ballroom ABC									
11:40 – 4:30	Used Book Sale Grand Ballroom ABC									
12:40 – 1:10	Poster Sessions Grand Ballroom ABC									
1:20 – 2:10		Google Earth in the Classroom		Preserving Civil Rights History in Memphis	Makeover Magic – 21 st Century Marketing	Unshelved: How to Get Famous on the Internet	Acting Techniques for Story Time	Benefits of Childcare Workshops in Your Library	PR Masterpieces	
2:20 – 3:10	Music Reference	Beyond the Bookmark 1 2	Marketing by Design 1 2 3	Set Your Programs on Fire 1 2	Introduction to Free Imaging Editing	Proof in the Pudding	Congratulations on your Engagement			
3:10 – 3:30	Break									
3:30 - 4:20	Marketing Yourself	Watch This	Marketing Your Library	UT SIS Student Research	Libraries and 2-1-1 1 2 3	Rural Library Professionals		Imaginative Displays 1 2		
4:20 – 5:00	Free Time in Exhibits									
5:00	Exhibits Close									
5:00 – 6:00	SIS Alumni & Friends Reception									
6:30 – 8:30	All Conference Reception – Stax Museum Transportation Provided									

Friday, March 19, 2010								
	<i>Director's Row 1</i>	<i>Director's Row 2</i>	<i>Director's Row 3</i>	<i>Director's Row 6</i>	<i>SE Ballroom A</i>	<i>SE Ballroom B</i>	<i>SE Ballroom C</i>	<i>Grand Ballroom D</i>
7:30 – 8:50	Intellectual Freedom Breakfast Ridgelake Room							
9:00	Exhibits Open							
9:00 – 9:20	Free Time in Exhibits							
9:30 – 10:20	Outreach to Outline	Help Me, I'm Drowning! Using Library h31p	TEL Them About It	Scratch!		Creating and Maintaining Public/School Partnership	The Power of Positive Words	
10:30 – 11:20	Writing for Publication 1 2	Keep Your Friends Close	Bienvenido a Su Biblioteca	Government e-Resources	The Personality Behind the Library	Meeting Job Seeker Demand	Advocating from the Library Frontlines	Marketing the Academic Library
11:30 – 12:20	Marketing on the "Cheap"	Historic Tourism	Library Student Engagement Programs	Learn and Discover 2.0	TEL Me Something Good 1 2 3 4 5 6	Adding Value to your Library	Big Bang for a Few Bucks	Community Partnerships for Public Libraries
12:30 – 1:50	Trustees and Friends Luncheon Ridgelake Room							
2:00	Exhibits Close							
2:00 – 2:50	A Few Pictures and a Thousand Words	Easing the Transition from Student to Scholar	Get Fit, Wii Fit	Library Building Blocks	ALA – The Good, the Bad and the Ugly	Life Beyond the One Shot	Planning Warehouse 13	Government Information on the Web, Part 1
3:00 – 3:50	Using the Carnegie Classification System	Brain On! 1 2 3 4	How to Manage Social Networking	Partner Your Way to Success				Government Information on the Web, Part 2

